



2002 IN REVIEW

BUILDING TOURISM WITH INSIGHT

Provincial Indicators		2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2002
U.S. Overnight Customs Entries		5,158,825	574,873	514,513	520,555	517,035	521,886	466,928	565,111	624,081	527,081	509,641	575,477	518,290	5,774,947
% change		0.0%	5.5%	5.3%	1.4%	1.7%	1.1%	4.1%	3.8%	5.4%	6.5%	10.7%	5.0%	0.7%	3.8%
Asia/Pacific Overnight Customs Entries		648,547	48,222	47,055	54,533	58,990	61,938	61,746	715,209	107,001	91,546	68,468	66,747	57,352	866,868
% change		(3.5%)	(3.5%)	6.1%	(0.8%)	6.7%	2.0%	(7.7%)	(7.7%)	(2.1%)	13.4%	44.3%	29.1%	0.9%	2.3%
Japan		252,915	12,150	13,513	13,054	21,341	22,380	24,123	32,408	30,731	33,844	28,173	13,645	14,629	273,699
% change		(7.8%)	(7.8%)	(17.8%)	(17.8%)	19.4%	19.4%	(5.5%)	(17.8%)	(17.8%)	38.5%	34.2%	38.3%	28.7%	8.2%
Taiwan		105,853	4,709	5,105	5,118	8,360	8,668	10,862	13,277	11,419	8,430	5,433	5,470	4,236	98,752
% change		(37.9%)	(37.9%)	10.5%	(50.8%)	(15.9%)	(6.5%)	(23.8%)	(11.9%)	(3.0%)	73.5%	2.0%	60.2%	(14.8%)	(0.6%)
Hong Kong		47,321	4,054	7,407	5,383	4,081	7,073	9,872	14,032	10,278	7,449	5,497	4,230	6,228	86,423
% change		(37.4%)	(37.4%)	220.5%	(15.3%)	(15.3%)	(15.3%)	16.4%	(2.4%)	(2.4%)	16.4%	26.1%	26.1%	(2.0%)	(1.0%)
Australia & New Zealand		128,116	8,353	6,375	6,572	5,817	11,099	12,644	12,771	13,200	5,915	5,915	5,494	12,222	114,011
% change		(7.2%)	(23.9%)	(19.8%)	(19.8%)	(20.7%)	(20.7%)	(12.1%)	(6.7%)	(6.7%)	(6.4%)	7.0%	20.7%	7.0%	(9.5%)
South Korea		59,172	2,242	5,821	2,123	6,814	8,324	11,373	16,327	13,017	9,345	6,618	5,310	7,065	106,425
% change		19.7%	22.7%	19.7%	2.0%	6.6%	(0.9%)	2.1%	1.3%	17.0%	4.7%	4.5%	13.7%	4.7%	7.3%
China		53,717	5,345	4,081	4,081	4,764	5,531	7,660	9,708	10,242	6,513	6,441	5,507	5,453	77,164
% change		28.4%	28.4%	21.9%	4.0%	10.1%	32.7%	17.1%	23.2%	12.2%	6.1%	36.1%	34.7%	5.4%	21.1%
Europe Overnight Customs Entries		651,828	58,931	60,869	58,924	58,139	57,217	58,178	57,911	59,402	48,405	51,852	50,625	23,875	460,116
% change		(6.7%)	1.3%	6.0%	1.4%	(1.3%)	(1.3%)	(1.3%)	(1.3%)	(1.3%)	(10.3%)	13.8%	8.4%	(0.7%)	(11.6%)
United Kingdom		215,064	8,770	13,029	16,780	11,448	18,784	25,042	25,042	25,042	23,412	18,564	7,525	14,514	199,571
% change		(3.2%)	1.3%	12.1%	5.4%	(3.2%)	(3.2%)	(3.2%)	(3.2%)	(3.2%)	(8.0%)	(8.0%)	9.0%	5.2%	(7.2%)
Germany		94,744	2,422	2,574	3,234	3,093	7,267	9,264	11,636	12,174	11,300	4,347	2,560	2,860	73,127
% change		(7.1%)	(7.1%)	(14.8%)	(14.8%)	(14.8%)	(25.4%)	(18.1%)	(18.1%)	(18.1%)	(27.6%)	(4.8%)	(24.2%)	(28.2%)	(22.8%)
Netherlands		32,615	827	918	1,253	1,603	3,328	3,167	5,287	4,354	3,128	1,357	1,052	1,442	28,150
% change		(8.8%)	4.8%	9.0%	23.7%	23.7%	(2.8%)	(2.8%)	(2.8%)	(19.8%)	(17.3%)	(23.9%)	29.0%	15.3%	(3.8%)
Belgium		17,475	428	817	797	765	1,013	1,163	3,183	2,347	1,897	749	333	744	15,008
% change		(7.8%)	(7.8%)	(15.0%)	2.0%	(1.3%)	(1.3%)	(1.3%)	(1.3%)	(16.2%)	(6.5%)	18.1%	10.7%	0.9%	(14.1%)
France		14,672	854	865	568	568	1,025	1,403	2,325	2,414	1,253	709	534	509	12,455
% change		(12.1%)	(12.1%)	(19.0%)	(26.7%)	(26.7%)	2.7%	(20.9%)	(16.1%)	(16.1%)	(3.4%)	11.5%	17.9%	(20.7%)	(15.5%)
Total Overnight Customs Entries		9,651,615	341,219	348,675	317,265	301,310	307,128	307,128	373,345	474,832	304,683	334,683	338,155	325,960	5,721,465
% change		(0.9%)	7.7%	5.9%	(9.1%)	(9.1%)	11.8%	11.8%	18.4%	1.9%	2.2%	21.4%	8.1%	(0.1%)	2.0%
Accommodation Room Revenue (Mill)		3,473,334	348,621	350,263	327,548	313,940	319,740	314,540	358,243	512,106	310,337	310,337	379,132	399,457	\$1,951,464
% change		2.2%	(5.0%)	4.4%	(5.0%)	(5.0%)	1.9%	1.9%	13.8%	3.3%	5.1%	12.4%	0.7%	5.9%	2.2%
Provincial Occupancy Rate		58.3%	63.5%	58.7%	58.9%	58.6%	61.8%	61.7%	64.2%	79.8%	67.2%	66.4%	63.8%	62.5%	60.5%
% change		(2.8%)	(4.1%)	(0.6%)	(0.2%)	(0.5%)	1.1%	1.1%	10.4%	0.5%	4.8%	10.4%	2.0%	2.1%	(0.5%)
Provincial Average Daily Room Rate		\$118.22	\$112.66	\$119.08	\$120.90	\$109.64	\$118.14	\$131.46	\$137.23	\$138.10	\$123.47	\$102.85	\$84.10	\$117.46	\$119.58
% change		1.4%	(5.6%)	5.5%	2.5%	(9.7%)	7.1%	9.7%	4.4%	1.6%	12.2%	2.5%	1.1%	5.7%	1.1%
Commercial Restaurant Receipts (Mill)		\$5,170,209	\$364,139	\$396,117	\$433,200	\$415,479	\$452,283	\$443,077	\$499,280	\$476,440	\$414,872	\$401,956	\$412,766	\$427,435	\$5,101,203
% change		7.1%	(1.0%)	2.3%	(2.6%)	(2.6%)	(0.7%)	(2.6%)	(4.8%)	(4.8%)	(17.1%)	(17.1%)	5.1%	(0.9%)	(7.5%)
BC Ferries - Passenger Volume		21,355,487	1,980,502	1,980,502	1,980,502	1,980,502	1,980,502	1,980,502	2,630,135	2,630,135	1,937,144	1,663,558	1,485,410	1,871,868	21,838,879
% change		0.1%	(0.1%)	0.1%	0.1%	0.1%	0.1%	0.1%	33.3%	33.3%	(3.5%)	(15.3%)	(11.8%)	3.1%	1.1%
Coquitlam Highway		2,443,056	96,919	104,640	161,632	168,666	229,809	245,964	388,815	415,006	200,869	202,786	125,920	151,337	2,518,211
% change		2.2%	(0.4%)	(0.4%)	16.6%	16.6%	27.9%	6.6%	66.6%	6.6%	(33.3%)	(33.3%)	(27.8%)	(33.3%)	2.1%
Fishing Lodges (Room Revenue)		\$17,174,228	\$489,948	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317	\$195,317
% change		9.8%	15.0%	6.6%	32.0%	32.0%	32.0%	32.0%	32.0%	32.0%	32.0%	32.0%	32.0%	32.0%	32.0%
Visitor Info Centres - 4 parties		1,580,445	38,032	40,184	43,879	43,879	43,879	43,879	43,879	43,879	43,879	43,879	43,879	43,879	1,580,445
% change		(2.8%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)

Please see reverse side for description of each indicator.
All % change figures are for changes over the same period last year.
All data subject to ongoing revision from suppliers.

TOURISM BRITISH COLUMBIA



2002 IN REVIEW

Provincial Indicators	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2002
U.S. Overnight Customers Entries	3,538,913	574,873	514,913	529,656	517,635	517,686	465,828	585,511	634,081	537,041	209,641	175,641	218,280	3,774,847
% change	0.0%	5.5%	5.9%	11.4%	17.6%	11.7%	4.1%	15.8%	5.4%	8.3%	18.7%	5.0%	10.7%	3.8%
Asia/Pacific Overnight Customers Entries	646,567	48,272	47,655	54,535	58,989	51,698	61,786	118,269	107,081	91,546	88,448	44,747	97,432	644,368
% change	(13.8%)	(19.5%)	1.6%	(19.8%)	(6.7%)	2.0%	(17.7%)	(17.6%)	(11.1%)	13.9%	44.7%	29.1%	0.9%	2.9%
Japan	292,916	12,150	13,511	19,034	22,807	22,807	24,123	52,809	50,991	33,844	31,643	14,806	14,806	273,603
% change	(7.9%)	(3.5%)	(17.3%)	(10.1%)	(17.4%)	18.4%	(5.9%)	(11.4%)	(11.7%)	38.5%	94.2%	33.7%	(8.7%)	8.2%
Taiwan	103,463	4,079	5,105	5,116	6,000	6,000	11,600	13,277	13,431	8,440	7,138	5,420	4,238	36,752
% change	(17.8%)	(17.2%)	10.5%	(50.0%)	(15.9%)	(6.5%)	(25.3%)	(11.9%)	(13.0%)	8.6%	21.3%	10.2%	(14.6%)	(0.6%)
Hong Kong	87,523	4,394	7,620	5,083	4,054	7,113	9,872	14,012	10,278	7,459	5,447	4,270	6,028	66,423
% change	0.0%	(31.7%)	(50.8%)	9.2%	(18.1%)	(15.9%)	(15.4%)	(1.8%)	(14.4%)	16.4%	28.1%	28.1%	(2.8%)	(1.9%)
Australia & New Zealand	126,116	8,300	8,375	6,512	5,817	11,008	12,644	12,603	12,771	11,260	5,175	5,494	12,222	114,207
% change	(12.2%)	(19.6%)	(19.6%)	(19.6%)	(10.7%)	(10.7%)	(15.1%)	(15.1%)	(15.1%)	(15.1%)	(15.1%)	(15.1%)	(15.1%)	(9.5%)
South Korea	89,112	7,242	5,824	6,514	6,514	6,514	11,103	11,103	11,103	11,103	6,416	5,106	7,105	106,428
% change	15.1%	21.9%	22.7%	5.4%	(0.0%)	(0.0%)	2.1%	1.7%	11.0%	4.7%	4.5%	13.3%	4.7%	2.3%
China	63,711	5,526	3,253	4,001	2,766	5,017	7,603	9,769	10,262	8,519	1,441	5,617	5,617	77,104
% change	28.1%	(28.4%)	21.9%	4.0%	13.1%	32.7%	12.7%	23.2%	12.7%	20.9%	39.4%	34.7%	21.7%	21.7%
Europe Overnight Customers Entries	651,826	14,531	20,889	26,374	21,130	37,317	86,178	97,911	59,402	48,405	21,403	15,625	33,878	405,118
% change	(0.2%)	1.3%	6.0%	1.4%	(16.1%)	(16.1%)	(12.8%)	(19.2%)	(17.4%)	(10.9%)	(17.4%)	6.4%	(0.4%)	(17.4%)
United Kingdom	215,064	8,770	13,029	16,781	11,548	18,794	25,042	24,152	25,042	23,432	10,544	7,626	14,514	198,671
% change	(3.9%)	1.3%	13.1%	5.4%	(24.0%)	(12.7%)	(5.1%)	(14.8%)	(11.7%)	(9.2%)	(10.9%)	9.0%	5.2%	(7.2%)
Germany	84,744	2,424	2,614	3,224	3,013	3,224	5,114	5,114	5,114	5,114	2,561	2,561	2,561	73,117
% change	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)	(14.8%)
Netherlands	32,675	907	910	1,225	1,403	1,320	3,367	3,367	3,367	3,367	1,357	1,357	1,357	28,150
% change	(6.6%)	4.8%	9.0%	23.7%	3.8%	(2.6%)	(28.7%)	(23.8%)	(19.4%)	(17.9%)	(27.0%)	26.0%	15.3%	(13.8%)
Switzerland	17,475	626	917	797	795	1,113	1,113	1,113	1,113	1,113	744	513	744	15,106
% change	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)	(18.2%)
France	14,072	454	485	568	606	1,020	1,403	1,403	1,403	1,403	701	534	599	12,435
% change	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)
Total Overnight Customers Entries	5,051,535	261,278	265,675	517,265	501,118	447,471	597,128	775,545	613,760	471,832	304,063	238,735	325,963	5,127,466
% change	(0.5%)	1.7%	3.5%	1.4%	(0.7%)	(11.6%)	0.1%	0.4%	0.4%	0.7%	27.6%	2.5%	0.7%	2.0%
Accommodation Room Revenue (\$000)	\$1,473,354	\$48,631	\$109,283	\$127,548	\$103,888	\$118,740	\$148,846	\$188,243	\$212,366	\$146,293	\$108,337	\$70,132	\$100,457	\$1,505,484
% change	2.2%	16.0%	4.4%	10.9%	1.9%	(0.7%)	(0.7%)	(1.5%)	3.2%	5.1%	12.4%	0.7%	5.9%	2.2%
Provincial Occupancy Rate	58.3%	43.3%	54.7%	58.4%	58.4%	61.4%	67.7%	74.2%	79.4%	67.2%	58.4%	48.9%	42.5%	59.1%
% change	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)	(12.1%)
Provincial Average Daily Room Rate	\$118.22	\$112.60	\$119.08	\$120.90	\$109.64	\$115.24	\$131.46	\$137.20	\$138.12	\$123.47	\$102.85	\$94.30	\$117.45	\$118.85
% change	1.4%	(1.7%)	1.1%	2.4%	(0.7%)	1.1%	2.9%	0.4%	0.7%	3.2%	2.5%	1.1%	5.7%	1.1%
Commercial Restaurant Receipts (\$000)	\$8,176,400	\$384,139	\$396,117	\$433,290	\$416,479	\$428,263	\$443,877	\$489,280	\$476,480	\$414,873	\$403,886	\$412,768	\$427,435	\$5,101,200
% change	2.2%	1.4%	1.4%	1.4%	(0.9%)	(0.9%)	(0.9%)	(0.9%)	(0.9%)	(0.9%)	(0.9%)	(0.9%)	(0.9%)	(0.9%)
BC Ferries - Passenger Volume	21,385,087	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	1,186,192	21,385,087
% change	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coquitlam Highway	3,443,698	95,916	104,540	105,464	105,464	105,464	105,464	105,464	105,464	105,464	105,464	105,464	105,464	3,443,698
% change	2.2%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%	1.4%
Fishing Lodges (Room Revenue)	\$17,774,228	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488	\$189,488
% change	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%	9.9%
Winery Sales - 6 parties	1,388,445	38,133	46,734	48,911	63,878	138,079	303,546	325,168	345,438	167,814	81,363	47,422	38,878	1,330,282
% change	(0.6%)	(1.1%)	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%

Please see separate table for description of each indicator.
% change figures are for changes from same period last year.
All data subject to ongoing verification from 1997-2001.

Regional Indicators															
BC Rockies															
Total Customers Entries via Region % change - supplied by Statistics Canada Percent of Total Provincial Customers Entries Room Revenue (\$000) - Region % change - supplied by BC Stats Castlegar Airport % change - passenger volume Visitor Info Centres % change - total parties	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2002	
	389,580	20,226	23,050	24,456	21,118	26,820	36,830	54,646	51,187	32,533	23,529	19,354	20,461	354,210	
	(8.5%)	6.9%	3.0%	(7.5%)	(8.9%)	(10.8%)	(9.7%)	(8.5%)	(9.7%)	(3.1%)	23.2%	8.2%	(2.0%)	(4.2%)	
	487,626	\$6,733	\$8,425	\$9,449	\$5,568	\$6,152	\$8,086	\$12,547	\$15,862	\$9,656	\$5,281	\$5,101	\$5,246	\$95,902	
	27.5%	26.1%	28.9%	13.7%	6.2%	13.7%	9.8%	4.9%	10.0%	(7.1%)	4.9%	(7.1%)	(1.9%)	9.4%	
	78,094	4,548	5,164	5,854	5,405	6,406	5,518	5,428	5,597	5,325	5,834	4,217	3,932	62,926	
	(31.1%)	(23.5%)	(14.5%)	(20.9%)	(12.1%)	(23.3%)	(28.0%)	(30.2%)	(7.3%)	(3.0%)	(22.9%)	(5.1%)	(22.9%)	(19.4%)	
	183,896	4,622	3,366	3,416	4,384	10,030	17,595	40,461	45,204	19,404	7,656	3,377	2,690	162,205	
	2.4%	33.8%	(14.5%)	(31.4%)	(28.0%)	(20.0%)	(11.7%)	(11.1%)	(5.4%)	(15.0%)	(5.9%)	(33.2%)	(26.1%)	(11.8%)	
	Cariboo Chilcotin Coast														
Room Revenue (\$000) - Region % change - supplied by BC Stats BC Ferries, Routes 10 & 40 % change - passenger volume Visitor Info Centres % change - total parties	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2002	
	\$20,444	\$913	\$1,062	\$1,218	\$1,221	\$1,787	\$2,467	\$3,019	\$3,488	\$2,652	\$1,609	\$986	\$905	\$21,539	
	(7.1%)	7.0%	12.8%	8.5%	4.6%	4.3%	1.2%	(0.1%)	1.7%	(1.2%)	7.9%	5.6%	3.3%	3.3%	
	71,162	1,962	1,698	2,627	2,060	5,139	10,641	13,937	15,580	11,543	2,219	1,891	2,735	72,022	
	(6.9%)	15.0%	(0.1%)	(3.5%)	(3.9%)	(0.1%)	1.9%	3.3%	4.5%	(22.2%)	28.3%	(1.4%)	1.2%	(1.4%)	
	36,002	660	505	577	1,230	2,694	5,822	8,466	9,101	3,142	1,325	683	687	34,662	
	(24.3%)	(34.3%)	(43.0%)	27.6%	(43.0%)	6.4%	12.8%	(8.0%)	(9.9%)	(6.4%)	15.4%	(6.4%)	(3.7%)	(3.7%)	
	Northern BC														
	Total Customers Entries via Region % change - supplied by Statistics Canada Percent of Total Provincial Customers Entries Room Revenue (\$000) % change - supplied by BC Stats Hotel Occupancy - Prince George Average Daily Room Rate - Prince George % change - supplied by Pannell Kerr Forster Hotel Occupancy - Smithers % change - supplied by Pannell Kerr Forster Average Daily Room Rate - Smithers % change - supplied by Pannell Kerr Forster Prince George Airport % change - passenger volume Smithers Airport % change - passenger volume Fort St. John Airport (North Peace) % change - passenger volume BC Ferries, Routes 10, 11 & 26 % change - passenger volume Prince George Civic Centre % change - passenger volume Visitor Info Centres % change - total parties	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2002
		80,066	1,890	2,020	2,371	2,503	4,375	8,075	18,365	19,537	8,504	3,043	2,211	1,860	74,754
(2.3%)		10.9%	0.0%	0.2%	(4.6%)	(8.3%)	(2.0%)	(2.0%)	(7.3%)	(13.1%)	(11.2%)	(17.4%)	(6.6%)	(6.6%)	
\$85,585		\$6,712	\$7,934	\$7,701	\$6,521	\$6,325	\$8,087	\$8,998	\$9,535	\$9,369	\$7,218	\$5,651	\$4,448	\$88,450	
5.1%		22.8%	24.0%	17.0%	9.6%	0.6%	(2.3%)	(0.7%)	0.6%	8.3%	62.6%	57.1%	36.0%	58.8%	
58.2%		61.8%	68.3%	68.3%	68.3%	64.5%	63.6%	52.2%	61.4%	67.9%	62.6%	47.1%	46.8%	46.6%	
\$85.26		\$84.58	\$84.32	\$81.81	\$87.34	\$91.22	\$90.13	\$90.55	\$89.14	\$88.72	\$85.38	\$83.80	\$87.47	\$87.47	
2.9%		0.6%	0.8%	0.9%	4.3%	5.2%	3.2%	2.6%	3.7%	6.0%	0.6%	2.9%	2.6%	2.6%	
48.4%		29.5%	34.0%	49.5%	30.5%	33.4%	60.1%	58.2%	60.7%	87.4%	44.1%	32.6%	28.0%	44.3%	
\$65.80		\$61.26	\$64.38	\$64.24	\$59.23	\$66.90	\$69.59	\$71.01	\$73.17	\$72.83	\$66.98	\$65.00	\$65.51	\$67.82	
3.2%	14.2%	11.9%	5.9%	(4.8%)	9.0%	0.1%	0.4%	1.2%	3.1%	1.5%	3.2%	3.1%	3.1%		
382,087	25,490	24,346	25,875	25,227	27,447	26,958	27,349	27,429	26,168	29,618	28,188	31,334	325,429		
(8.1%)	(16.4%)	(17.9%)	(23.8%)	(20.3%)	(15.0%)	(13.0%)	(15.4%)	(12.0%)	1.1%	2.9%	6.0%	10.8%	(10.1%)		
4,580	4,139	4,774	4,448	4,529	4,728	5,057	5,570	5,570	6,053	6,326	4,442	4,976	59,055		
(6.4%)	(1.7%)	(3.5%)	(5.2%)	3.5%	(9.9%)	(1.8%)	12.6%	4.1%	20.7%	34.2%	2.9%	24.4%	6.7%		
81,857	6,180	6,218	6,610	6,696	6,786	6,147	5,848	6,230	6,338	7,823	7,022	7,415	79,924		
(3.0%)	(7.6%)	(9.5%)	(13.3%)	(4.2%)	(9.4%)	(13.5%)	(7.0%)	(9.5%)	28.3%	12.6%	10.2%	7.0%	(2.1%)		
240,744	11,372	11,384	13,991	14,685	21,117	25,567	33,767	33,450	27,996	15,928	12,942	12,881	237,031		
(6.8%)	3.6%	(2.9%)	(2.8%)	(4.1%)	(7.0%)	(2.5%)	(1.7%)	(7.0%)	(2.5%)	1.7%	1.7%	(3.6%)	11.3%		
13,970	zero	zero	zero	zero	2,080	2,278	zero	zero	300	780	320	zero	5,700		
(15.0%)	(100.0%)	(100.0%)	(100.0%)	(100.0%)	1.0%	0.4%	zero	zero	1.0%	66.7%	100.0%	no change	no change		
126,084	1,450	1,549	1,709	2,456	10,423	25,208	33,580	31,086	10,904	3,229	1,716	1,126	124,436		
(2.3%)	0.5%	(3.6%)	(6.7%)	(9.6%)	(6.8%)	(2.0%)	(4.5%)	(1.3%)	17.1%	26.6%	23.5%	22.1%	(1.3%)		
Vancouver Island															
Total Customers Entries via Region % change - supplied by Statistics Canada Percent of Total Provincial Customers Entries Room Revenue (\$000) - Region % change - supplied by BC Stats Hotel Occupancy - Vancouver Island % change - supplied by Pannell Kerr Forster Average Daily Room Rate - Vancouver Island % change - supplied by Pannell Kerr Forster Hotel Occupancy - Greater Victoria % change - supplied by Pannell Kerr Forster Average Daily Room Rate - Greater Victoria % change - supplied by Pannell Kerr Forster Hotel Occupancy - Nanaimo % change - supplied by Pannell Kerr Forster Average Daily Room Rate - Nanaimo % change - supplied by Pannell Kerr Forster Victoria International Airport % change - passenger volume Campbell River Airport % change - passenger volume Comox Airport % change - passenger volume Nanaimo Airport % change - passenger volume	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2002	
	665,229	7,382	13,786	33,993	33,993	67,812	100,334	135,568	150,103	75,947	30,515	18,433	20,425	676,099	
	1.7%	(25.3%)	(13.1%)	(15.3%)	(18.8%)	(2.4%)	9.9%	1.6%	6.4%	3.9%	3.9%	8.2%	1.6%	1.6%	
	\$353,290	\$8,408	\$12,208	\$16,381	\$17,689	\$24,302	\$29,173	\$38,957	\$45,233	\$30,145	\$17,938	\$11,691	\$11,020	\$265,645	
	5.9%	2.1%	12.6%	3.3%	6.8%	6.3%	2.6%	(0.3%)	2.2%	7.0%	5.4%	2.5%	5.9%	4.1%	
	60.8%	38.6%	37.6%	64.2%	66.0%	67.9%	70.6%	78.1%	84.6%	68.7%	58.1%	48.5%	38.9%	61.2%	
	(0.3%)	(4.5%)	(4.5%)	(2.1%)	(2.1%)	2.0%	(1.3%)	1.6%	2.2%	6.3%	2.5%	(2.3%)	(1.5%)	0.7%	
	\$111.57	\$78.10	\$81.13	\$84.22	\$92.64	\$118.18	\$132.44	\$148.84	\$153.70	\$133.20	\$102.08	\$90.11	\$91.51	\$112.92	
	(0.1%)	(0.2%)	2.6%	(2.0%)	2.0%	4.5%	3.9%	3.9%	5.6%	5.6%	2.2%	2.8%	5.2%	1.2%	
	66.1%	39.3%	34.0%	71.0%	74.3%	71.8%	79.8%	84.2%	90.1%	74.7%	63.6%	48.9%	42.5%	66.8%	
(1.3%)	(5.6%)	8.1%	(5.8%)	2.1%	(0.1%)	0.0%	0.5%	2.1%	10.3%	2.9%	(0.2%)	0.4%	1.0%		
\$121.43	\$79.72	\$82.58	\$86.21	\$96.20	\$133.28	\$147.82	\$166.21	\$172.66	\$147.25	\$107.20	\$92.67	\$92.67	\$121.74		
(1.5%)	(1.6%)	(0.2%)	(3.0%)	0.7%	3.3%	1.8%	1.0%	(0.4%)	4.6%	0.7%	2.6%	4.0%	0.3%		
54.2%	40.4%	50.8%	51.5%	58.6%	68.6%	61.4%	72.7%	73.4%	63.6%	53.7%	50.6%	40.0%	57.0%		
(0.6%)	2.5%	(1.3%)	(4.9%)	10.1%	12.9%	3.7%	16.4%	17.4%	5.2%	10.3%	5.0%	4.0%	5.1%		
\$79.16	\$73.17	\$71.24	\$69.10	\$72.38	\$77.18	\$82.40	\$87.46	\$91.19	\$74.93	\$73.00	\$73.00	\$72.04	\$78.31		
(1.4%)	(1.4%)	(3.2%)	(4.1%)	0.1%	(0.2%)	(0.2%)	1.6%	(2.9%)	(1.5%)	(1.1%)	(1.1%)	1.0%	(1.1%)		
1,158,113	76,352	78,262	95,035	95,135	98,550	95,345	98,137	110,949	90,419	95,744	77,869	80,250	1,102,247		
(12.1%)	(6.8%)	(15.6%)	(15.6%)	(15.6%)	(15.6%)	(15.6%)	(15.6%)	(13.1%)	13.2%	0.1%	0.1%	1.4%	(4.8%)		
79,691	4,201	4,110	4,590	5,107	5,801	6,238	7,442	8,621	6,118	4,919	3,333	3,393	64,475		
(7.9%)	(24.7%)	(22.8%)	(11.2%)	(11.2%)	(16.8%)	(26.4%)	(20.0%)	(24.3%)	(5.1%)	(12.9%)	(21.7%)	(20.9%)	(19.1%)		
131,930	10,024	10,241	11,478	11,207	12,545	12,304	13,980	17,707	12,940	12,880	9,026	12,780	148,742		
81.6%	63.6%	77.4%	14.6%	6.2%	15.3%	0.4%	3.0%	11.1%	10.8%	7.9%	1.0%	2.7%	12.7%		
116,127	7,981	7,919	9,229	9,426	9,826	8,021	9,383	10,022	8,917	9,059	7,016	8,311	103,036		
(20.8%)	(19.2%)	(21.8%)	(18.2%)	(18.2%)	(10.1%)	(15.2%)	(14.9%)	(18.3%)	7.5%	1.5%	(13.9%)	2.6%	(11.3%)		

Vancouver Island (continued)													Total 2002
BC Ferries - Routes Serving the Region	16,824,125	917,214	930,450	1,223,793	1,229,399	1,490,004	1,577,377	2,104,748	2,390,384	1,533,376	1,311,144	1,075,954	1,232,241
% change - passenger volume	(0.2%)	(2.7%)	0.7%	(2.0%)	(5.9%)	(0.9%)	1.6%	0.9%	2.7%	1.9%	6.0%	3.4%	1.1%
Victoria, Vancouver, Nanaimo	11,023,801	558,951	575,158	798,368	784,569	967,113	1,031,419	1,415,263	1,617,158	1,003,471	851,431	666,897	812,454
% change (Routes 1, 2 & 3)	(0.9%)	(4.0%)	0.2%	(8.6%)	(4.0%)	(0.5%)	0.5%	4.1%	1.5%	1.7%	7.7%	4.3%	0.5%
Northern Island	346,932	22,099	21,988	24,106	25,808	31,065	36,532	39,206	44,820	34,062	24,530	23,496	23,589
% change (Routes 10, 25 & 49)	(0.3%)	4.6%	7.1%	(1.2%)	5.5%	1.7%	(3.6%)	1.2%	10.2%	(10.0%)	(10.6%)	4.2%	1.3%
Gulf Islands & Other	5,463,392	336,154	333,306	400,321	418,902	491,878	509,426	650,279	728,436	495,843	435,183	385,561	396,158
% change (Routes 4, 5, 6, 9, 12, 17, 19, 20, 21, 22, 23, 24, 31)	1.3%	(1.0%)	1.1%	(3.0%)	(1.1%)	1.1%	4.0%	4.5%	5.7%	2.4%	3.7%	1.6%	2.0%
Victoria Conference Centre	88,716	1,200	10,320	7,660	14,767	18,282	17,050	4,591	6,908	6,272	10,105	10,660	200
% change - delegate days	(18.2%)	(18.9%)	50.7%	47.4%	30.1%	49.5%	49.5%	187.6%	95.3%	(23.2%)	(23.2%)	125.4%	(50.0%)
Visitor Info Centres	389,823	9,508	13,951	14,926	23,243	36,636	51,917	87,210	93,021	39,913	19,254	10,277	6,422
% change - delegate days	(0.2%)	(5.6%)	12.8%	(13.7%)	14.1%	16.6%	6.6%	7.5%	6.0%	2.2%	10.9%	7.5%	(7.3%)
Royal BC Museum	387,418	12,108	14,709	27,284	22,876	29,812	35,792	60,707	65,331	38,876	24,352	13,945	15,325
% change - total attendance	(5.1%)	(20.6%)	(22.7%)	15.3%	(19.6%)	(1.8%)	(13.0%)	(9.6%)	(13.7%)	(3.3%)	4.8%	0.4%	(7.3%)
Thompson Okanagan													Total 2002
Total Customs Entries via Region	325,560	20,754	22,024	22,882	22,722	29,571	35,355	43,143	45,793	28,004	22,654	19,118	20,872
% change - supplied by Statistics Canada	0.7%	3.5%	0.3%	(1.4%)	(0.6%)	1.1%	6.9%	(3.4%)	5.7%	3.4%	11.3%	2.8%	(1.4%)
Percent of Total Provincial Customs Entries	3.9%	5.1%	4.6%	4.5%	4.5%	4.2%	3.9%	3.9%	3.9%	3.6%	4.5%	4.4%	4.0%
Room Revenue (\$000) - Region	\$170,765	\$9,321	\$11,087	\$12,625	\$9,836	\$14,181	\$18,186	\$28,721	\$33,370	\$18,873	\$12,465	\$6,810	\$9,545
% change - supplied by BC Stats	3.6%	15.1%	14.7%	10.7%	2.4%	3.7%	5.4%	7.0%	10.5%	6.4%	15.5%	6.6%	8.3%
Hotel Occupancy - Kamloops	47.5%	24.5%	30.3%	43.3%	45.1%	56.6%	57.0%	68.1%	67.9%	62.2%	57.7%	31.9%	32.1%
% change - supplied by Pinnell Kerr Forster	(4.2%)	(2.1%)	(13.8%)	(7.1%)	(6.7%)	(5.9%)	(7.0%)	(0.1%)	(0.1%)	5.3%	28.8%	11.6%	17.2%
Average Daily Room Rate - Kamloops	\$74.43	\$69.56	\$68.84	\$71.23	\$73.89	\$78.83	\$84.66	\$92.15	\$91.77	\$95.08	\$70.83	\$69.57	\$65.62
% change - supplied by Pinnell Kerr Forster	1.9%	8.9%	6.9%	0.8%	8.8%	3.8%	6.6%	10.0%	8.4%	6.0%	2.0%	6.1%	2.5%
Hotel Occupancy - Kelowna	58.4%	38.9%	44.4%	53.7%	59.9%	68.1%	70.6%	86.2%	91.2%	76.3%	65.4%	45.1%	33.5%
% change - supplied by Pinnell Kerr Forster	(1.7%)	7.6%	9.6%	4.9%	3.7%	1.0%	(1.5%)	6.2%	3.1%	6.5%	9.9%	4.5%	(8.5%)
Average Daily Room Rate - Kelowna	\$96.16	\$67.25	\$71.02	\$76.13	\$80.83	\$103.74	\$115.30	\$132.21	\$132.21	\$110.59	\$91.70	\$74.41	\$67.81
% change - supplied by Pinnell Kerr Forster	2.7%	0.5%	(0.8%)	4.9%	4.3%	3.4%	7.9%	7.4%	6.6%	2.6%	2.0%	0.9%	4.2%
Hotel Occupancy - Penticton	48.6%	27.7%	36.1%	38.2%	36.6%	61.0%	59.0%	74.4%	80.7%	63.2%	48.2%	28.7%	24.7%
% change - supplied by Pinnell Kerr Forster	(3.6%)	(1.3%)	(1.3%)	(18.1%)	(17.4%)	2.0%	(5.1%)	(0.6%)	0.4%	1.2%	1.0%	37.7%	(3.4%)
Average Daily Room Rate - Penticton	\$91.36	\$74.81	\$80.82	\$75.72	\$80.14	\$94.08	\$104.11	\$122.90	\$135.91	\$98.84	\$91.60	\$71.87	\$76.32
% change - supplied by Pinnell Kerr Forster	4.9%	11.0%	7.7%	9.5%	7.5%	15.1%	15.1%	12.3%	5.1%	8.3%	6.9%	4.6%	0.0%
Kamloops Airport	139,213	10,460	11,009	11,817	9,850	9,388	8,931	8,299	8,901	8,240	10,152	9,093	11,069
% change - passenger volume	(5.2%)	(25.1%)	(21.4%)	(12.4%)	(16.8%)	(28.8%)	(30.4%)	(24.6%)	(21.8%)	0.6%	3.5%	(0.7%)	3.6%
Kelowna Airport	850,311	69,990	68,395	74,550	63,474	66,542	85,165	74,864	83,840	65,340	69,701	60,179	77,314
% change - passenger volume	1.8%	(3.0%)	(0.6%)	(5.7%)	(5.7%)	(3.9%)	(8.1%)	(1.7%)	11.8%	(1.7%)	5.7%	(1.4%)	4.3%
Penticton Trade & Convention Centre	81,210	50	3,950	2,200	2,550	8,950	29,000	3,600	18,810	10,110	12,600	900	93,010
% change - delegate days	29.5%	100.0%	338.0%	76.0%	(63.8%)	7.6%	66.7%	(57.6%)	18.2%	18.2%	40.3%	20.0%	(37.5%)
Visitor Info Centres	339,920	7,201	7,779	9,933	13,108	26,663	41,596	68,449	78,679	40,984	17,796	8,890	7,541
% change - total parties	(0.0%)	(2.3%)	0.1%	(2.2%)	(2.0%)	(2.8%)	(2.8%)	(8.4%)	(3.2%)	1.1%	8.5%	5.2%	19.0%
Vancouver, Coast & Mountains													Total 2002
Total Customs Entries via Region	6,072,101	366,930	369,010	436,482	422,874	581,028	720,472	858,273	886,973	600,890	423,545	378,805	456,500
% change - supplied by Statistics Canada	(2.1%)	(13.2%)	(6.7%)	(12.8%)	(16.3%)	(10.9%)	(8.5%)	(9.1%)	(7.1%)	6.3%	26.2%	13.7%	2.9%
Percent of Total Provincial Customs Entries	82.7%	87.7%	86.6%	85.9%	84.0%	81.9%	82.6%	77.3%	77.1%	80.6%	64.2%	86.5%	87.6%
Room Revenue (\$000) - Region	\$65,264	\$56,144	\$68,397	\$60,174	\$63,660	\$66,993	\$82,646	\$96,101	\$105,019	\$75,567	\$55,627	\$41,882	\$59,298
% change - supplied by BC Stats	0.9%	(13.2%)	(2.2%)	(5.9%)	(1.1%)	(3.7%)	2.0%	(4.0%)	0.9%	4.5%	16.2%	0.1%	8.5%
Hotel Occupancy - Greater Vancouver	83.3%	42.8%	53.2%	57.2%	63.3%	88.0%	74.8%	78.6%	84.8%	72.1%	62.1%	52.9%	44.0%
% change - supplied by Pinnell Kerr Forster	(2.6%)	(7.0%)	(5.8%)	(14.7%)	(4.0%)	(1.5%)	(0.5%)	0.2%	3.3%	12.5%	3.1%	3.2%	(1.3%)
Average Daily Room Rate - Greater Vancouver	\$120.57	\$95.67	\$98.35	\$100.69	\$107.23	\$124.89	\$143.64	\$145.23	\$145.56	\$131.30	\$112.05	\$100.72	\$95.19
% change - supplied by Pinnell Kerr Forster	0.2%	(3.2%)	(2.4%)	(4.9%)	3.2%	0.0%	1.8%	(1.2%)	0.7%	0.7%	2.7%	1.7%	0.2%
Hotel Occupancy - Whistler Resort	55.0%	49.3%	81.9%	83.6%	64.1%	28.9%	46.1%	57.3%	61.4%	42.9%	24.0%	21.6%	64.5%
% change - supplied by Pinnell Kerr Forster	(6.6%)	(11.5%)	0.0%	(0.5%)	(6.4%)	(23.4%)	3.0%	(7.2%)	4.0%	20.6%	12.9%	(16.1%)	2.3%
Average Daily Room Rate - Whistler Resort	\$205.54	\$251.54	\$293.68	\$299.46	\$174.10	\$128.82	\$152.22	\$149.30	\$148.25	\$142.65	\$108.93	\$124.46	\$275.84
% change - supplied by Pinnell Kerr Forster	9.5%	1.7%	2.7%	(6.9%)	(8.0%)	(5.4%)	(2.5%)	(7.2%)	(6.0%)	11.1%	(5.0%)	9.5%	1.4%
Vancouver International Airport	15,476,762	1,088,461	1,036,746	1,175,246	1,122,687	1,247,965	1,366,041	1,552,087	1,660,840	1,307,988	1,197,791	983,862	1,158,242
% change - passenger volume	(3.5%)	(10.6%)	(9.6%)	(14.7%)	(9.6%)	(9.7%)	(12.5%)	(7.7%)	(4.7%)	(12.6%)	12.5%	(3.9%)	(3.9%)
Abbotsford International Airport	306,743	26,178	26,109	30,321	29,830	30,543	39,536	36,302	37,660	28,591	32,514	26,768	32,415
% change - passenger volume	25.2%	39.1%	33.4%	33.4%	33.4%	30.2%	5.3%	4.6%	19.2%	16.4%	0.7%	(2.9%)	19.6%
BC Ferries - Routes 3, 7, 8, 13, 17 & 18	4,668,417	285,944	279,109	351,028	349,239	409,945	424,245	545,306	608,904	488,024	376,032	324,648	357,256
% change - passenger volume	1.9%	(2.6%)	(1.4%)	(0.8%)	(2.4%)	1.9%	3.0%	4.2%	0.3%	2.4%	1.7%	(0.9%)	1.0%
Vancouver Convention & Exhibition Centre	298,299	zero	20,000	30,800	15,000	21,430	62,100	12,550	32,700	13,190	11,175	38,400	5,600
% change - delegate days	(9.4%)	(100.0%)	(18.2%)	(45.2%)	(25.6%)	6.1%	334.6%	(65.1%)	8.9%	(34.2%)	9.5%	(1.0%)	(43.4%)
Whistler Conference Centre	66,212	5,270	5,461	4,285	13,412	5,612	6,764	4,970	7,953	3,740	7,953	Closed	57,467
% change - delegate days	(27.4%)	353.5%	(13.9%)	(24.9%)	(20.0%)	(21.3%)	81.4%	(44.2%)	211.4%	211.4%	Closed	Closed	97.4%
Visitor Info Centres	504,720	12,993	13,694	17,450	19,458	48,833	61,446	88,928	87,747	53,667	32,103	22,479	20,242
% change - total parties	(6.2%)	(8.2%)	(8.2%)	(8.3%)	(2.9%)	(8.3%)	(5.2%)	(5.2%)	(6.0%)	(6.3%)	(3.1%)	(11.6%)	(6.2%)
Cruise	1,060,383	zero	zero	zero	3,422	163,354	219,900	234,978	241,616	203,372	38,610	zero	1,125,252
% change - revenue passengers	0.6%	no change	no change	(100.0%)	(11.9%)	(7.0%)	14.2%	5.5%	9.1%	2.1%	60.0%	no change	zero
GVRO Attractions	3,335,946	181,201	180,461	266,910	190,493	272,475	336,051	553,570	590,017	314,464	207,854	151,155	206,872
% change - paid attendance	(3.4%)	(0.3%)	(0.4%)	0.7%	(10.0%)	5.7%	2.3%	5.7%	6.3%	7.0%	25.5%	29.4%	(3.1%)

Regional Indicators

Regional Indicators		2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2002
BC Rockies															
Total Customs Entries via Region		369,580	20,226	23,050	24,456	21,118	26,820	36,830	54,646	51,187	32,533	23,529	19,354	20,481	354,210
% change - supplied by Statistics Canada		(4.3%)	5.0%	3.0%	(7.5%)	(8.9%)	(10.8%)	(9.7%)	(8.9%)	(9.7%)	4.4%	2.3%	8.3%	(2.0%)	(4.2%)
Percent of Total Provincial Customs Entries		4.4%	5.0%	3.0%	4.9%	4.2%	3.8%	4.1%	4.9%	4.4%	4.4%	4.7%	4.4%	3.9%	4.4%
Room Revenue (\$'000) - Region		\$87,626	\$6,733	\$8,425	\$9,449	\$5,645	\$6,152	\$8,086	\$12,547	\$15,662	\$9,656	\$5,281	\$3,101	\$5,540	\$95,302
% change - supplied by BC Stats		1.5%	27.5%	26.1%	20.9%	13.7%	0.2%	0.9%	0.3%	10.6%	(1.7%)	4.9%	(1.9%)	9.4%	(1.9%)
Castlegar Airport		78,034	4,548	5,164	5,654	5,405	6,406	5,518	5,426	5,597	5,325	5,034	4,217	3,832	62,926
% change - passenger volume		(2.6%)	(31.1%)	(23.5%)	(14.6%)	(20.9%)	(12.1%)	(23.1%)	(30.2%)	(7.3%)	(7.3%)	(10.4%)	(22.9%)	(5.1%)	(19.1%)
Visitor Info Centres		183,896	4,622	3,666	3,416	4,384	10,030	17,595	40,461	45,204	19,404	7,656	3,377	2,690	162,205
% change - total parties		2.4%	33.8%	(11.4%)	(31.4%)	(20.0%)	(20.0%)	(11.7%)	(11.7%)	(14.5%)	(15.0%)	(15.0%)	(33.2%)	(26.1%)	(11.6%)
Cariboo Chilcotin Coast															
Room Revenue (\$'000) - Region		\$20,844	\$913	\$1,062	\$1,218	\$1,221	\$1,787	\$2,467	\$3,019	\$3,488	\$2,652	\$1,809	\$998	\$905	\$21,539
% change - supplied by BC Stats		(0.7%)	7.0%	12.8%	8.5%	4.6%	(1.2%)	7.0%	3.3%	4.3%	4.3%	7.0%	3.3%	3.3%	3.3%
BC Ferries, Routes 10 & 40		71,162	1,952	1,638	2,627	2,060	5,139	10,641	13,937	15,580	11,543	2,219	1,891	2,735	72,022
% change - passenger volume		(6.9%)	15.0%	(0.1%)	(3.5%)	(14.9%)	3.8%	7.9%	0.3%	3.3%	4.5%	(22.2%)	28.3%	(1.4%)	1.2%
Visitor Info Centres		36,002	660	505	577	1,210	5,622	8,466	9,101	9,142	3,142	1,325	683	657	34,682
% change - total parties		(4.9%)	(24.4%)	(34.4%)	(43.0%)	27.6%	6.4%	(6.4%)	(6.8%)	(9.9%)	4.3%	15.4%	(6.4%)	(1.4%)	(3.7%)
Northern BC															
Total Customs Entries via Region		80,066	1,890	2,020	2,371	2,503	4,375	8,075	16,305	19,537	8,504	3,043	2,211	1,860	74,754
% change - supplied by Statistics Canada		(2.3%)	10.9%	0.0%	0.2%	(4.6%)	(8.3%)	(8.3%)	(17.6%)	(17.6%)	0.7%	0.7%	0.7%	0.4%	(0.9%)
Percent of Total Provincial Customs Entries		1.0%	0.5%	0.4%	0.5%	0.5%	0.6%	0.9%	1.7%	1.7%	0.6%	0.9%	0.6%	0.4%	0.8%
Room Revenue (\$'000)		\$85,565	\$6,712	\$7,884	\$7,701	\$6,521	\$6,325	\$8,087	\$8,898	\$9,535	\$9,369	\$7,218	\$5,651	\$4,448	\$88,450
% change - supplied by BC Stats		5.1%	22.5%	24.0%	(1.2%)	9.6%	0.8%	(2.3%)	(6.2%)	(0.4%)	8.2%	6.7%	(1.2%)	(1.7%)	3.4%
Hotel Occupancy - Prince George		56.2%	61.8%	68.3%	52.3%	58.1%	64.5%	63.6%	52.2%	61.4%	67.9%	62.6%	57.1%	36.0%	58.8%
% change - supplied by Pannell Kerr Forster		(3.3%)	51.7%	32.6%	(12.6%)	(9.3%)	10.2%	3.5%	(14.5%)	7.7%	(0.9%)	7.4%	4.6%	(8.9%)	4.6%
Average Daily Room Rate - Prince George		\$85.26	\$84.58	\$84.32	\$81.91	\$87.34	\$91.22	\$90.13	\$90.55	\$89.74	\$89.38	\$88.72	\$85.39	\$83.80	\$87.47
% change - supplied by Pannell Kerr Forster		(0.7%)	2.9%	0.6%	0.9%	4.3%	5.2%	(1.6%)	2.6%	3.2%	0.6%	0.7%	2.9%	4.1%	2.6%
Hotel Occupancy - Smithers		48.4%	29.5%	34.0%	49.5%	30.5%	35.4%	60.1%	58.2%	60.7%	67.4%	44.1%	32.6%	29.0%	44.3%
% change - supplied by Pannell Kerr Forster		(1.6%)	(19.1%)	(18.2%)	(10.6%)	(13.0%)	(13.0%)	(4.7%)	(3.0%)	(3.0%)	6.6%	(3.0%)	32.6%	(1.2%)	(6.4%)
Average Daily Room Rate - Smithers		\$65.80	\$61.26	\$64.38	\$64.24	\$59.23	\$66.90	\$73.17	\$71.01	\$73.17	\$72.83	\$66.98	\$65.60	\$65.51	\$67.82
% change - supplied by Pannell Kerr Forster		(1.6%)	7.4%	5.0%	(4.8%)	9.0%	1.9%	0.1%	0.4%	1.0%	3.1%	1.7%	1.7%	3.1%	3.1%
Prince George Civic Centre		362,087	25,400	24,346	26,875	25,227	27,447	26,938	27,349	27,429	26,168	29,618	28,188	31,334	325,429
% change - passenger volume		(8.1%)	(16.4%)	(7.9%)	(23.8%)	(20.3%)	(15.0%)	(13.0%)	(15.4%)	(10.6%)	1.1%	2.9%	0.8%	(10.1%)	(10.1%)
Smithers Airport		55,348	4,390	4,139	4,774	4,448	4,529	4,728	5,057	5,570	5,759	6,053	4,442	4,976	59,055
% change - passenger volume		(1.7%)	(6.4%)	(5.9%)	13.5%	3.5%	(9.9%)	4.1%	12.6%	9.2%	3.4%	5.3%	2.6%	24.4%	6.7%
Fort St. John Airport (North Peace)		81,857	6,190	6,219	6,610	6,696	6,786	6,147	5,848	6,230	6,938	7,823	7,022	7,415	79,324
% change - passenger volume		(3.0%)	(7.6%)	(9.5%)	(13.0%)	(2.6%)	(9.4%)	(10.2%)	(13.5%)	10.2%	12.6%	12.6%	10.2%	7.0%	(2.1%)
BC Ferries, Routes 10, 11 & 26		240,744	11,372	11,394	13,991	14,685	21,117	25,567	33,767	35,450	27,896	15,929	12,982	12,881	237,031
% change - passenger volume		(3.6%)	3.6%	(2.9%)	(2.8%)	(4.1%)	1.5%	(7.0%)	(4.9%)	(2.5%)	1.7%	7.0%	1.7%	1.7%	(1.5%)
Prince George Civic Centre		13,970	zero	zero	zero	zero	2,060	2,270	zero	zero	300	750	320	zero	5,700
% change - passenger volume		(15.0%)	(100.0%)	(100.0%)	(100.0%)	(100.0%)	543.8%	(18.9%)	(100.0%)	(100.0%)	66.7%	100.0%	100.0%	no change	(59.2%)
Visitor Info Centres		126,084	1,450	1,549	1,709	2,456	10,423	25,208	33,580	31,086	10,904	3,329	1,716	1,126	124,436
% change - total parties		(2.3%)	0.5%	(2.8%)	(2.6%)	(9.8%)	(6.8%)	(2.6%)	(4.5%)	(1.6%)	17.1%	26.6%	23.5%	22.1%	(2.3%)
Vancouver Island															
Total Customs Entries via Region		665,229	7,382	13,786	21,641	33,953	67,812	100,334	135,568	150,103	75,947	30,515	18,433	20,425	676,099
% change - supplied by Statistics Canada		1.7%	(25.3%)	(13.1%)	(15.3%)	(16.8%)	(2.4%)	9.9%	1.6%	6.4%	9.6%	3.6%	8.2%	(2.7%)	1.6%
Percent of Total Provincial Customs Entries		8.0%	1.0%	3.0%	4.3%	6.7%	9.6%	11.1%	12.2%	12.9%	10.2%	6.1%	4.2%	3.9%	8.5%
Room Revenue (\$'000) - Region		\$353,290	\$8,808	\$12,308	\$16,381	\$17,689	\$24,302	\$29,173	\$38,957	\$45,233	\$30,145	\$17,938	\$11,691	\$11,020	\$263,645
% change - supplied by BC Stats		5.3%	2.1%	12.6%	3.3%	6.8%	6.3%	2.8%	(7.0%)	2.5%	7.6%	5.4%	2.9%	5.9%	4.1%
Hotel Occupancy - Vancouver Island		60.8%	38.6%	57.7%	64.2%	66.0%	67.9%	70.6%	78.1%	84.6%	68.7%	58.1%	46.5%	38.9%	61.2%
% change - supplied by Pannell Kerr Forster		(0.3%)	(4.5%)	5.3%	(2.1%)	5.4%	2.0%	(1.3%)	1.6%	2.5%	6.3%	2.5%	4.5%	(1.5%)	0.7%
Average Daily Room Rate - Vancouver Island		\$111.57	\$79.10	\$81.13	\$84.22	\$92.64	\$118.18	\$132.44	\$148.84	\$153.70	\$133.20	\$102.08	\$90.11	\$91.51	\$112.92
% change - supplied by Pannell Kerr Forster		(0.1%)	(0.2%)	2.6%	(2.0%)	2.8%	4.5%	3.0%	1.2%	0.5%	5.8%	2.2%	5.2%	2.2%	1.2%
Hotel Occupancy - Greater Victoria		66.1%	39.3%	64.0%	71.0%	74.3%	71.8%	79.8%	84.2%	90.1%	74.7%	63.6%	48.9%	42.5%	66.8%
% change - supplied by Pannell Kerr Forster		(1.3%)	(5.6%)	8.1%	(5.6%)	2.1%	(0.1%)	0.0%	0.5%	2.1%	10.3%	2.9%	0.4%	0.4%	1.0%
Average Daily Room Rate - Greater Victoria		\$121.43	\$79.72	\$82.58	\$86.21	\$96.20	\$133.28	\$147.82	\$166.21	\$172.66	\$147.25	\$107.20	\$92.67	\$92.67	\$121.74
% change - supplied by Pannell Kerr Forster		(1.5%)	(1.6%)	(0.2%)	(3.0%)	0.7%	3.3%	1.8%	1.0%	(0.4%)	4.6%	0.7%	2.6%	4.6%	0.3%
Hotel Occupancy - Nanaimo		54.2%	40.4%	50.8%	51.5%	58.6%	69.6%	61.4%	72.7%	73.4%	63.8%	53.7%	50.6%	40.0%	57.0%
% change - supplied by Pannell Kerr Forster		(0.0%)	2.5%	(1.3%)	(4.9%)	18.1%	12.9%	3.7%	16.4%	2.6%	5.2%	10.3%	(4.5%)	1.3%	5.7%
Average Daily Room Rate - Nanaimo		\$79.16	\$73.17	\$71.24	\$69.10	\$72.38	\$77.18	\$82.40	\$87.46	\$91.19	\$83.37	\$74.93	\$73.00	\$72.04	\$78.31
% change - supplied by Pannell Kerr Forster		1.2%	(1.4%)	(3.2%)	(5.2%)	(4.1%)	0.1%	(0.2%)	0.3%	1.6%	(2.9%)	(1.0%)	(1.0%)	1.0%	(1.1%)
Victoria International Airport		1,158,113	76,552	78,262	95,035	95,135	98,550	95,345	98,137	110,949	90,419	95,744	77,869	90,250	1,102,247
% change - passenger volume		1.7%	(12.1%)	(6.8%)	(6.5%)	(6.4%)	(5.1%)	(0.1%)	(1.2%)	(1.3%)	(8.8%)	0.1%	(1.4%)	(4.8%)	0.1%
Campbell River Airport		79,691	4,201	4,110	4,500	5,107	5,801	6,238	7,942	8,621	6,118	4,919	3,435	3,393	64,475
% change - passenger volume		(7.9%)	(24.7%)	(23.8%)	(15.6%)	(11.2%)	(16.8%)	(26.4%)	(20.0%)	(24.3%)	(5.1%)	(12.9%)	(27.3%)	(20.9%)	(19.1%)
Comox Airport		131,930	10,024	10,241	11,478	11,207	12,545	12,304	15,980	17,707	12,560	12,280	9,626	12,790	148,742
% change - passenger volume		81.6%	63.4%	77.4%	14.5%	6.2%	15.3%	0.4%	3.0%	11.1%	10.8%	7.9%	(1.0%)	2.7%	12.7%
Nanaimo Airport		116,127	7,051	7,191	7,910	9,229	9,826	8,921	9,383	10,022	8,917	9,059	7,016	8,511	103,036
% change - passenger volume		(20.8%)	(19.5%)	(21.8%)	(19.2%)	(8.6%)	(10.1%)	(15.2%)	(14.9%)	(16.3%)	7.5%	1.5%	(13.9%)	2.8%	(11.3%)

Vancouver Island (continued)											
	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total 2002
BC Ferries - Routes Serving the Region	16,824.125	917,214	930,450	1,223,793	1,229,399	1,400,004	1,577,377	2,104,748	2,390,394	1,533,376	17,016,094
% change - passenger volume	(0.2%)	(2.7%)	0.7%	(2.0%)	(5.9%)	2.0%	1.8%	0.9%	2.7%	1.9%	3.3%
Victoria - passenger volume	11,023.801	558,961	575,158	799,366	784,589	967,113	1,031,419	1,415,263	1,617,158	1,003,471	11,082,494
% change - passenger volume	(0.9%)	(4.0%)	0.2%	(1.5%)	(8.6%)	1.5%	0.5%	(0.9%)	1.5%	1.7%	0.5%
Victoria - Routes 1, 2 & 3	346,932	22,099	21,986	24,106	25,909	31,065	36,532	39,206	44,800	34,062	351,379
% change - routes 1, 2 & 3	(0.3%)	(4.6%)	7.1%	5.5%	5.5%	1.7%	(3.6%)	1.2%	10.2%	(1.8%)	1.3%
Gulf Islands & Other	5,453.392	336,154	333,306	400,321	418,902	491,826	509,426	650,279	728,436	495,843	5,881,395
% change - routes 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25	1.3%	(1.0%)	1.1%	(3.0%)	1.1%	2.8%	4.9%	5.1%	4.6%	2.4%	2.3%
Victoria Conference Centre	86,776	1,200	10,320	7,060	14,767	18,282	17,050	4,951	6,600	6,272	200
% change - delegate days	(18.2%)	(18.9%)	50.7%	(47.4%)	24.2%	30.7%	(49.5%)	187.8%	55.2%	(23.1%)	23.4%
Visitor Info Centres	389,823	9,506	13,951	14,926	23,243	36,636	51,917	87,210	93,621	39,913	406,876
% change - total parties	(0.2%)	(5.6%)	12.8%	(13.7%)	14.1%	12.8%	6.6%	6.1%	6.0%	2.2%	4.4%
Royal BC Museum	387,418	12,108	14,709	27,294	22,876	29,812	35,792	60,707	65,331	36,876	359,127
% change - total attendance	(5.1%)	(30.8%)	(22.7%)	15.2%	(16.7%)	(11.8%)	(13.0%)	(9.6%)	(13.7%)	3.2%	(7.2%)
Thompson Okanagan											
	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total 2002
Total Customs Entries via Region	325,560	20,754	22,024	22,882	22,722	29,571	35,355	43,143	45,793	28,004	332,892
% change - supplied by Statistics Canada	0.7%	3.5%	0.3%	(1.4%)	(0.0%)	1.1%	6.5%	(3.4%)	5.7%	3.4%	2.3%
Percent of Total Provincial Customs Entries											
Room Revenue (\$'000) - Region	\$170,765	\$9,321	\$11,087	\$12,625	\$13,836	\$14,181	\$18,186	\$26,721	\$33,370	\$18,873	\$9,545
% change - supplied by BC Stats	3.6%	15.1%	14.7%	10.7%	2.4%	3.7%	5.4%	7.0%	10.5%	6.4%	8.3%
Hotel Occupancy - Kamloops	47.5%	24.5%	30.3%	43.3%	45.1%	56.6%	57.0%	68.1%	67.9%	62.2%	31.9%
% change - supplied by Pannell Kerr Forster	(4.2%)	(2.1%)	(12.8%)	7.1%	(6.7%)	(5.9%)	(7.0%)	(0.1%)	(1.2%)	5.3%	17.2%
Average Daily Room Rate - Kamloops	\$74.43	\$69.56	\$68.84	\$71.23	\$73.89	\$78.83	\$84.66	\$92.15	\$91.77	\$85.08	\$65.62
% change - supplied by Pannell Kerr Forster	1.9%	8.9%	6.9%	9.8%	8.8%	3.6%	7.6%	10.0%	6.4%	0.6%	5.2%
Average Daily Room Rate - Kelowna	\$86.4%	38.9%	44.4%	53.7%	59.9%	68.1%	70.6%	86.2%	91.2%	76.3%	45.1%
% change - supplied by Pannell Kerr Forster	(1.7%)	7.8%	9.6%	4.9%	3.7%	1.8%	(1.4%)	6.3%	3.1%	6.5%	9.2%
Hotel Occupancy - Kelowna	\$96.16	\$67.25	\$71.02	\$76.13	\$80.83	\$103.74	\$115.30	\$135.20	\$132.21	\$110.59	\$74.41
% change - supplied by Pannell Kerr Forster	4.8%	27.7%	36.1%	4.9%	4.3%	3.4%	7.9%	7.9%	6.6%	2.8%	0.9%
Hotel Occupancy - Penticton	\$91.38	\$74.81	\$80.82	\$75.72	\$80.14	\$94.08	\$104.11	\$122.90	\$116.91	\$98.84	\$76.32
% change - supplied by Pannell Kerr Forster	4.9%	17.0%	7.7%	9.5%	10.2%	7.7%	13.1%	7.3%	12.3%	5.1%	4.6%
Average Daily Room Rate - Penticton	\$139.213	\$10,460	\$11,009	\$11,817	\$9,850	\$9,888	\$8,531	\$8,299	\$8,961	\$8,240	\$11,269
% change - supplied by Pannell Kerr Forster	(5.2%)	(25.1%)	(21.4%)	(12.4%)	(16.8%)	(28.8%)	(20.4%)	(3.5%)	(21.8%)	0.8%	10.152
Kamloops Airport	850,311	69,990	68,395	63,474	66,542	65,165	74,864	83,540	85,340	69,701	77,314
% change - passenger volume	1.8%	(3.0%)	(2.0%)	(7.5%)	(3.0%)	(8.8%)	(1.7%)	(1.7%)	(1.8%)	11.8%	5.7%
Penticton Trade & Convention Centre	91,210	50	3,950	2,200	2,550	8,950	29,000	3,600	18,850	10,110	290
% change - delegate days	29.5%	100.0%	338.9%	76.0%	(63.6%)	7.6%	66.7%	(37.5%)	16.2%	49.3%	14.5%
Visitor Info Centres	339,920	7,201	7,729	9,933	13,108	26,663	41,586	68,449	78,679	40,984	7,541
% change - total parties	(0.6%)	(2.3%)	0.1%	(2.9%)	(2.0%)	(6.8%)	(21.8%)	(10.6%)	(3.2%)	1.1%	19.4%
Vancouver, Coast & Mountains											
	2001	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total 2002
Total Customs Entries via Region	6,872,101	356,930	399,010	436,482	422,874	591,028	720,472	958,273	896,973	600,800	6,332,862
% change - supplied by Statistics Canada	(1.3%)	(2.1%)	(6.7%)	(12.8%)	(16.3%)	(18.5%)	(19.1%)	(19.1%)	(17.1%)	6.3%	4.9%
Percent of Total Provincial Customs Entries											
Room Revenue (\$'000) - Region	\$55,264	\$56,144	\$68,397	\$80,174	\$63,060	\$66,993	\$82,646	\$96,101	\$105,019	\$75,567	\$41,882
% change - supplied by BC Stats	0.9%	(13.5%)	(2.2%)	(1.1%)	(1.1%)	(3.7%)	2.0%	(4.0%)	0.9%	4.5%	8.5%
Hotel Occupancy - Greater Vancouver	63.3%	42.8%	53.2%	57.2%	60.3%	68.0%	74.8%	78.6%	84.8%	72.1%	52.9%
% change - supplied by Pannell Kerr Forster	(2.6%)	(7.0%)	(5.8%)	(14.7%)	(4.0%)	(1.5%)	0.7%	(0.6%)	0.2%	3.6%	3.1%
Average Daily Room Rate - Greater Vancouver	\$120.57	\$95.67	\$96.35	\$100.69	\$107.23	\$124.89	\$143.64	\$145.23	\$145.56	\$131.30	\$95.19
% change - supplied by Pannell Kerr Forster	0.2%	(3.2%)	(2.4%)	(4.9%)	3.2%	0.0%	1.8%	(1.2%)	0.7%	0.7%	1.0%
Hotel Occupancy - Whistler Resort	55.0%	69.2%	81.9%	83.6%	64.1%	28.9%	46.1%	57.3%	61.4%	42.9%	21.6%
% change - supplied by Pannell Kerr Forster	(6.8%)	(11.5%)	0.0%	(0.5%)	(6.4%)	(23.4%)	3.0%	(7.2%)	4.0%	20.6%	16.1%
Average Daily Room Rate - Whistler Resort	\$206.54	\$251.54	\$293.68	\$299.46	\$174.10	\$128.82	\$152.22	\$149.30	\$148.25	\$128.82	\$205.33
% change - supplied by Pannell Kerr Forster	9.5%	1.7%	2.7%	6.9%	(8.0%)	(5.4%)	(2.5%)	(7.2%)	(6.0%)	11.1%	9.5%
Vancouver International Airport	15,476,762	1,098,463	1,036,746	1,175,246	1,122,687	1,247,965	1,366,041	1,532,087	1,660,840	1,307,988	14,877,536
% change - passenger volume	(3.5%)	(10.6%)	(6.1%)	(7.4%)	(4.6%)	(9.7%)	(7.6%)	(7.6%)	(7.7%)	12.6%	4.3%
Abbotsford International Airport	306,743	26,178	26,109	30,321	29,830	30,543	29,556	36,302	37,660	28,591	306,787
% change - passenger volume	39.1%	39.1%	49.0%	43.4%	33.4%	30.2%	40.1%	4.6%	5.3%	16.4%	(2.9%)
BC Ferries - Routes 3, 7, 8, 13, 17 & 18	4,668,417	285,944	279,109	351,028	349,220	409,945	424,245	545,306	608,904	408,024	4,716,661
% change - passenger volume	1.8%	(2.4%)	(1.8%)	(2.4%)	(2.4%)	1.9%	3.9%	4.2%	4.2%	0.3%	1.9%
Vancouver Convention & Exhibition Centre	296,295	zero	20,000	36,800	15,000	21,430	62,100	12,550	32,700	13,190	5,600
% change - delegate days	(9.4%)	(100.0%)	(41.0%)	(45.2%)	(35.6%)	6.1%	3.4%	(65.1%)	8.9%	(34.2%)	(13.3%)
Whistler Conference Centre	66,212	5,270	5,461	13,412	5,612	6,764	4,970	3,740	7,953	4,300	57,467
% change - delegate days	(27.4%)	263.5%	(30.1%)	(24.9%)	(29.0%)	(21.7%)	81.8%	14.3%	(44.3%)	21.4%	(13.2%)
Visitor Info Centres	504,770	12,593	13,694	17,450	19,458	48,633	61,448	85,020	87,747	52,667	20,242
% change - total parties	(8.2%)	(6.2%)	(7.6%)	(8.3%)	(2.9%)	19.5%	0.5%	(5.2%)	(6.0%)	(5.6%)	(11.8%)
Cruise	1,060,383	zero	zero	zero	3,422	163,354	239,500	234,978	241,616	203,372	zero
% change - revenue passengers	0.6%	no change	no change	no change	(100.0%)	(11.9%)	14.2%	5.5%	9.1%	2.1%	no change
GVRD Attractions	3,335,946	191,201	180,461	266,910	190,493	272,475	336,051	553,570	590,017	314,464	206,872
% change - paid attendance	(3.4%)	(9.3%)	(9.4%)	0.7%	(19.0%)	5.7%	2.3%	5.7%	6.3%	25.5%	3.5%

PROVINCIAL INDICATORS

Customs Entries:

Provided by Statistics Canada reflecting the volume of non residents of Canada entering Canada by province of entry and country of origin. Only select countries are broken out and therefore do not add to the European and Asia Pacific totals.

Accommodation Room Revenue:

Supplied by BC Stats reflecting the revenue generated through the sales of accommodation. Only includes revenue earned by establishments subject to the Provincial hotel room tax.

Provincial Occupancy Rate:

Published by Pannell Kerr Forster Consulting Inc. in "Trends in the Canadian Hotel Industry."

Average Daily Room Rate:

Published by Pannell Kerr Forster Consulting Inc. in "Trends in the Canadian Hotel Industry."

Commercial Restaurant Receipts:

Supplied by Statistics Canada, and includes caterers and taverns, but does not include sales from restaurants owned by hotels or institutions.

BC Ferries Passenger Volume:

Total passenger volume on various routes.

Coquihalla Highway:

Total number of paid vehicles travelling the highway.

Fishing Lodges (Room Revenue):

Supplied by BC Stats reflecting the sale of accommodation in fishing lodges.

Visitor Info Centres:

Supplied by Tourism British Columbia reflecting the volume of visitor parties to Visitor Info Centres.

REGIONAL INDICATORS

Vancouver International Airport:

Supplied by the Vancouver Airport Authority reflecting total enplaned and deplaned passengers.

Various Airports:

Supplied by individual airports reflecting total enplaned and deplaned passengers.

Cruise (Revenue Passengers):

Supplied by the Vancouver Port Authority.

Conference Centre Delegate Days:

Supplied by the individual conference centres reflecting the number of delegates attending multi-day conferences multiplied by the number of conference days.

Royal British Columbia Museum:

Supplied by the Royal BC Museum reflecting total paid attendance.

Greater Vancouver Regional District (GVRD) Attractions:

Supplied by attractions in the Greater Vancouver area reflecting total paid attendance.

Please note: Data is subject to ongoing revisions by suppliers.